

# COUNCIL COMMUNICATION

Meeting Date: 02/12/2026

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**Item Title:** Amending the Sign Ordinance – Large Flag Signs  
[Second Reading]

**Departments:** Building and Codes/Planning

**Presented by:** Teresa Stevens, Sign Administrator

**Requested Council Action:**

- Ordinance
  - Resolution
  - Motion
  - Direction
  - Information
- 

**Summary**

Consider ordinance amending the Sign Ordinance Article 2, Section 25.2-26 (*On-site permanent sign requirements*) regarding “permanent ground-mounted large flag signs.”

**Staff Recommendation**

Enact the ordinance amendment.

The Planning Commission recommended approval of this ordinance amendment on January 7, 2026.

**Background Information**

The Building and Codes Department presented an ordinance amendment [2025-804] regarding revisions to Article 2, Section 25.2-26 of the Sign Ordinance and pertaining to “permanent ground-mounted large flag signs.” During its regular meeting on January 7, 2026, the Planning Commission conducted a public hearing on this matter and then voted to recommend its approval.

On February 5, 2026, Council held a public hearing and approved this matter on First Reading.

**Council Priorities Served**

*Establish Strong City Brand*

This amendment reinforces the City’s commitment to customer service, evolving in order to respond to the needs of the community.

*Improve Economic Development*

The proposed amendment will allow for an additional type of signage for the business community to utilize in certain zoning districts.

**Attachments:**

Ordinance 26-O-06

**ORDINANCE 26-O-06** amending Murfreesboro City Code, Chapter 25.2—Signs, Section 25.2-26, dealing with regulation of flags and flagpoles; City of Murfreesboro Building and Codes Department, applicant [2025-804].

**WHEREAS**, the Mayor and Council of the City of Murfreesboro (“City Council”) are charged with the protection of the public health, safety, and welfare of the citizens of the City of Murfreesboro; and

**WHEREAS**, the City has determined that regulation of flags and flagpoles are necessary to protect the health, safety, and welfare of the public, and to promote the public interest by regulating the areas and methods of operation.

**NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MURFREESBORO, TENNESSEE, AS FOLLOWS:**

SECTION 1. Chapter 25.2, Signs, Section 25.2-26, On-site permanent sign requirements, of the Murfreesboro City Code is hereby amended at subsection (C) Permitted signs, by adding a new subsection (C)(11) as follows:

(11) SIGNS PERMITTED IN H-I, L-I, and P ZONING DISTRICTS:

(a) For a lot of 20 acres or more.

[1] Type – Permanent ground-mounted large flag signs:

Category – Commercial, Industrial, and Park only.

Number – One per lot. Shall not count toward the total number of wall or ground mounted flag signs otherwise permitted for the subject lot and zoning district under the provisions of this chapter.

Size – 4000 sq ft maximum. A large flag sign shall be no longer than 1/3 of the height of the flagpole as measured along its width, the edge of the large flag sign attached to the flagpole. A large flag sign may not exceed 80 feet in length.

Setback – 200 ft from all property boundaries and above ground utility lines. Fall zone must be entirely within the boundaries of the property.

Height –150 ft maximum

Illumination – Indirect only. Must not direct glare into any building on any other property.

Neither the large flag sign, flagpole, or other support structure may extend over a public ROW.

Neither the large flag sign, flagpole, or other support structure may extend over an adjoining property line.

SECTION 2. It is the intention of the City Council and it is hereby ordained by the authority of the City Council that the provisions of this Ordinance shall become and be made a part of The Code of the City of Murfreesboro, Tennessee, and

the codifier is authorized to make the specified deletions, insertions, additions, and to insert headings, article numbers and section numbers as and where appropriate.

SECTION 3. All ordinances or parts of ordinances in conflict with this Ordinance are hereby repealed to the extent of such conflict.

SECTION 4. If any section, subsection, provisions, or clause of any part of this Ordinance shall be declared invalid or unconstitutional, or, if the provisions of any part of this Ordinance as applied to any particular situation or set of circumstances shall be declared invalid or unconstitutional, such invalidity shall not be construed to affect the portions of this Ordinance not so held to be invalid, or the application of this Ordinance to other circumstances not so held to be invalid. It is hereby declared as the intent of the City Council that this Ordinance would have been adopted in its current form without the invalid or unconstitutional provision contained therein.

SECTION 5. That this Ordinance shall take effect fifteen (15) days after its passage upon second and final reading, the public welfare and the welfare of the City requiring it.

Passed:

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Shane McFarland, Mayor

1<sup>st</sup> reading \_\_\_\_\_

2<sup>nd</sup> reading \_\_\_\_\_

ATTEST:

APPROVED AS TO FORM:

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Erin Tucker  
City Recorder

Signed by:  
*Adam F. Tucker*  
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Adam F. Tucker  
City Attorney

SEAL