



Dear Parents,

The Tennessee Association of Conservation District 2022 Poster Contest is an opportunity for our students to share their ideas and thoughts about soil, water, and related natural resource issues. The theme is taken from NACD's Annual Soil Stewardship Week Theme. The 2022 theme is **"Healthy Soil, Healthy Life"** The poster contest is held in the fall, normally the months between September and October so that we can have our winners join us for our annual Soil and Water Conservation District dinner in November. **The deadline to receive posters in our office is October 14, 2022.**



This contest is open to all kindergarten through twelfth grade students. One poster from each district (county) may be entered in each of the following grade categories: K-1, 2-3, 4-6, 7-9 and 10-12.

State winners receive; first place; \$50.00 and a complimentary ticket for the winner and (1) parent at the 2022 TACD Convention.

Second place; \$ 25.00 and a complimentary ticket for the winner and (1) parent at the 2022 TACD Convention. The NACD prize money for the 2022 National contest is as follows; First; \$200.00, second; \$150.00 and third; \$ 100.00.

TACD's winning posters will be sent to NACD for national competitions. I have enclosed a copy of the Contest Rules for your use. I am enclosing a copy of the entry form that should be attached to the back of each poster. Entry forms must **be legible and completed**. Posters received without a completed entry form **will not be eligible for judging**.

One winner from our district/county per category division will advance to the state poster contest and possibly on to the national contest. The ultimate awards at both National and State contests, will be two cash prizes in each of the five grade divisions. The state awards will be presented at the upcoming State Convention.

The district/county level awards will consist of certificates and other prizes. We are proud to say in previous years we have had State winners as well as National winners throughout our County.

This activity could be used as an art lesson, a free choice activity or a take home project. Your assistance with this is very much appreciated. However, please do not feel that this is something that must be done; it is meant to be a voluntary activity.

Healthy soils are the foundation for all life on Earth. Soil is important resource for everything from human health to agriculture to water filtration. The imperative benefit of healthy soil is food production. Healthy soils also give us clean air and water, plentiful crops and forests, diverse wildlife, and beautiful landscapes. It is important that each of us recognize where our food comes from and the farmers and ranchers who are dedicated to using responsible land-management practices to ensure a sustainable food supply and healthy land and soil for future generations.

Our goal is to promote soil and water conservation throughout our county, and we feel that it is important to begin with our youth. Please let us know if we can ever assist you with educational programs or special events and activities related to conservation. We would be more than willing to help with conservation education in your classroom. To set up a date and time just give us a call at (615) 893-9295 ext. 3.

Thanks so much,
Stacy Fuller, Secretary
Rutherford County Soil Conservation Board & Staff



National Association of Conservation Districts

Please check appropriate category:

K-1 2-3 4-6 7-9 10-12

PLEASE PLACE THIS DOCUMENT/FORM ON THE BACK OF THE POSTER OR EMAIL IT FOR EACH SUBMITTED POSTER

STUDENT

Name First: _____ Middle: _____ Last: _____

Address: _____ Students Age: _____ Grade level: _____

(Address Optional)

Please circle one:

Yes or No: This poster is the original work of the student named above.

Yes or No: The student received assistance from another person or materials/ideas from another source. If answered "yes," please include a brief explanation.

PARENT/GUARDIANS SIGNATURE X _____ **DATE** _____

Printed name of parent or guardian name: _____

Parent/Guardians signature will allow the NACD/the Conservation District listed below to utilize poster submission for educational or promotional purposes.

Email Address _____ Phone Number: () _____

SCHOOL/GROUP/ORGANIZATION

Please choose: Public School Private School Home School Organization Other

Name: _____

Contact: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: () _____

CONSERVATION DISTRICT

Name: _____

Contact: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: () _____

Poster Contest Rules Cont.

- Traditional painted or drawn posters should be photographed or scanned and submitted as a JPG or PDF.
- Photographs must be clear and well framed.
- It is the local district/state association/auxiliary/agency's decision what size and what kind of poster (paper copy or photographed) they accept for your local or state contest.
- Only official state poster contest sponsors can submit entries for the national contest. Entries must be submitted by December 1, 2022, and emailed to stewardship@nacdn.net.



National Association of
Conservation Districts

HEALTHY SOIL HEALTHY LIFE





National Association of Conservation Districts

2022 NACD and NACD Auxiliary Digital Poster Contest

1. General Information

Eligibility

The National Conservation Digital Poster Contest is open to 7-12th grade students. Artwork entered into the national competition must have been judged in a local or area conservation district sponsored poster contest and a state/territory conservation association or state auxiliary sponsored contest.

To find who in your state/territory is in charge of the NACD poster contest, visit the [NACD Conservation District Directory](#) and contact your state/territory association of conservation districts.

Entry Limit

The state/territory conservation association, auxiliary or state poster contest sponsor must select a maximum of one poster in each of the two-grade divisions (7-9; 10-12) and submit them to NACD by email. The state is not required to enter a poster for every grade level.

Entry Deadline

Only official state poster contest sponsors can submit entries for the national contest. Entries must be submitted by **December 1, 2022** and emailed to stewardship@nacdnet.org.

2. Poster Requirements

Objective

Design a poster to encourage and promote soil health practices.

Copy?

Poster designs should contain:

- The 2022 Stewardship theme **“Healthy Soil: Healthy Life”** on each poster submission to be eligible for the national poster contest.
- An **entry form** completed and signed by a parent or guardian, scanned and emailed to NACD.



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Poster Size

Poster can be horizontal or vertical, measuring **8.5" x 11"**.

Media

Any mixed media suitable for reproduction as a poster such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc is allowed. Digital posters must be original art and shall not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2022 themed logo, if desired.

Submission Format

Digital design should be submitted as a **300 dpi JPEG or PNG**.

Winners

One winner in each category will be chosen by a team of judges and announced at the NACD Annual Meeting in **February 2023**.

The winning poster designs will be displayed at the 2023 NACD Annual Meeting, posted on the NACD website and social media channels.

3. Rights

All winning entries become the property of the NACD.

Entry in the contest constitutes full permission to publish names and photos of winners without further compensation. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the NACD and shall be final and binding upon all entrants.

By participating, the entrant agrees to abide by and be bound by these rules.

4. Poster Evaluations

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)



National Association of Conservation Districts

Local and state/territory contest awards and sponsors will differ depending on location. Depending on the sponsoring state/territory's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state/territory, and/or local conservation ceremony. The winning posters will be featured at NACD's 2023 Annual Meeting. Each state/territory conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email stewardship@nacdnet.org.

Download Our Logo

If you'd like to incorporate the official themed logo for the National Poster Contest into your poster design, [click here](#) to download a high-resolution file.